

Cookie Policy

Effective Date: September 24, 2026

This Cookie Policy explains how Dynasty Family Planning LLC ('we,' 'us,' 'our') uses cookies and similar tracking technologies on dynastyfamilyplanning.com (the 'Site'), and the choices available to you. This Cookie Policy should be read together with our Privacy Policy.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They allow a site to recognize your device, remember information about your visit, and enable certain functionality, analytics, and advertising. We also use related technologies such as pixels and software development kits (SDKs) that work similarly to cookies.

2. Categories of Cookies We Use

Category	Purpose	Examples on Our Site
Strictly Necessary	Required for the Site to function (e.g., form submission, security)	Session and security cookies
Analytics	Help us understand how visitors use the Site	Google Analytics
Advertising	Measure and deliver advertising, including retargeting	Meta Pixel and Conversions API, Google Ads tag, TikTok Pixel
Functional	Remember preferences to improve your experience	Preference cookies (if applicable)

Our advertising cookies and pixels, including the Meta Pixel and Conversions API, help us measure the effectiveness of our Meta, Google, and TikTok advertising campaigns and may be used to show you retargeted ads based on your visit to the Site. Our qualified-lead conversion event is configured to fire as a generic signal only, without transmitting medical, screening, or other sensitive application answers to these advertising platforms.

3. Your Choices

You can control cookies through several avenues:

- **Browser settings.** Most browsers let you block or delete cookies through their settings menu. Blocking strictly necessary cookies may affect Site functionality.
- **Meta ad preferences.** You can manage how Meta uses your data for advertising through Meta's Ad Preferences settings.
- **Google Ads settings.** You can opt out of personalized Google advertising through Google Ads Settings, and out of Google Analytics through the Google Analytics Opt-out Browser Add-on.

- **Industry opt-outs.** You can opt out of interest-based advertising from participating companies through the Digital Advertising Alliance (optout.aboutads.info) or the Network Advertising Initiative (optout.networkadvertising.org).

We do not currently respond to browser 'Do Not Track' signals, as no common industry standard for such signals has been adopted.

4. Changes; Contact

We may update this Cookie Policy from time to time. Questions can be directed to privacy@dynastyfamilyplanning.com or Dynasty Family Planning LLC, 7200 Hazard Ave, Westminster, CA 92683.